

SELENE SHKAIDY

Finance and Administraion Director

I bring a wealth of experience across various fields, including finance, real estate, web design, and social media. With a passion for learning and a dynamic problem-solving approach, I am committed to contributing innovative ideas and expertise to our projects.

Professional Background:

Web Design & Social Media Management: At Arnold Coaching, I craft visually appealing websites using Wix Editor and create engaging social media content that enhances brand visibility.

Real Estate Expertise: With five years of experience at Engel & Volkers, Keller Williams, and Adrienne Hirsch Properties, I specialised in assisting first-time buyers and honed my negotiation skills.

-Finance Leadership: As a Financial Manager at Lundbeck South Africa, I optimised financial operations, implemented cost-saving strategies, and ensured strong financial health through effective cash flow management and strategic decision-making.

Skills & Competencies:

- Proficient in accounting, financial management, and creative web design.
- Strong in communication, leadership, and critical thinking.
- Adept with tools like Microsoft Suite, Google Sheets, QuickBooks, and Canva.

CONTACT DETAILS:

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