

ULTIMATE PEOPLE MANAGEMENT CC TRADING AS

Arnold Shkaidy

Transformative Coaching

Business Brochure




Arnold Shkaidy
Transformative Coaching



[Arnold Coaching](https://www.arnoldcoaching.com)



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We are passionate about
witnessing
leaders, teams and groups
growing,
developing and expanding
their capabilities.



LEADERSHIP | TEAM | GROUP COACHING | FACILITATION

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We offer a wide array of coaching and workshop facilitation services specific to our clients requirements. We consistently enhance our knowledge and grasp of leadership and teamwork today's volatile, complex, and uncertain environment.

1. Our Story

Ultimate People Management cc, proudly known as Arnold Coaching, embarked on its journey in 2001 as a boutique consulting firm with a specialised focus on leadership development training and team enhancement facilitation. Founded collaboratively by Arnold and Selene Shkaidy, our company was born out of a shared vision to fortify organisational capacity and foster growth.

From its modest origins, Arnold Coaching has experienced a remarkable evolution, expanding its service offerings to encompass leadership, team, and group coaching. This pivotal enhancement in our portfolio occurred in 2018, reflecting our commitment to providing holistic solutions for our clients.

What sets us apart is our ability to match our clients with specific solutions. Arnold, with his expertise in coaching and facilitation, brings a wealth of experience to empower individuals and teams to reach their full potential. On the other hand, Selene focuses on the vital administrative and financial aspects, ensuring the seamless operation and sustainability of our endeavours.

Throughout our journey, Arnold Coaching has had the privilege of serving a diverse clientele, including well-known businesses and government departments across South Africa. Our impact has transcended national borders, with over three years of successful engagements in various African countries.

Together, we create a dynamic team dedicated to enhancing leadership, fostering teamwork, and contributing to the success of organisations both locally and internationally.



YOUR DEDICATED COACHING PARTNER

One of the most remarkable aspects of coaching is its versatility. It's not limited to any specific industry or profession. Whether you're in tech, healthcare, finance, or any other field, coaching can be tailored to your unique needs and challenges.

2. Our Vision

To be a preferred leadership, group and team coaching services provider in South Africa.

3. Our Mission

To make a substantial impact on small, medium, and large enterprises. The company is passionately committed to witnessing leaders grow, develop, and expand their capabilities beyond their comfort zone.

4. Testimonials

Click on the link below to read more about our Testimonials:

[Arnold Coaching](#)

*Arnold is excellent! The best facilitator in a long time! I enjoyed it very much.
Learned so much and broadened my vision.*

”

*Arnold provided personal attention that made all delegates respond openly without doubt or fear.
Facilitates very accommodatingly but challengingly and accepted all answers with a positive attitude*

”

*I found Arnold to be an enthusiastic and excellent facilitator.
Well worth the experience*

”

5. Our Services

We provide a comprehensive range of advisory services based on our clients' specific needs using our extensive knowledge of real Estate investing,



Coaching Services

- For leaders and managers at all levels
- Coaching and facilitation for team development and enhancement
- Coaching for groups - Targeted needs-based Workshop Facilitation



Unique coaching products:

- Team and Group Coaching Package
- Leadership Mastery Circles
- Training courses with defined objectives



Needs-Based Facilitation Workshop:

- Enhancing teams
- Conflict Management
- Emotional and Social Intelligence
- Tough Conversations
- Get the best out of your people: Adaptable Leadership
- Leadership styles, models and frameworks
- Recognising and using personal and leadership power
- Effective communication
- Creating psychological safety
- Change Management for senior and middle managers
- Diversity and Inclusivity
- Building individual and team resilience
- Assertiveness
- Managing Stress and Burnout

YOUR DEDICATED COACHING PARTNER

Our growth has been based on maintaining relationships with our clients across a broad range of industries.



LEADERS | TEAMS | GROUPS | FACILITATION

6. Why choose us?

There are compelling reasons to choose Arnold Coaching.

- **Years of Experience:** With roots dating back to 2001, the company brings a wealth of experience to the table.
- **Client-focused approach:** Having provided services to prominent businesses and some government departments in South Africa and eight other African countries Arnold Coaching offers in-depth knowledge and understanding of organisational and leadership behaviour in various industries.
- **Visionary Approach:** The company aspires to be among the top coaching providers in South Africa, demonstrating a commitment to delivering exceptional service.
- **Impactful Mission:** Arnold Coaching aims to make a significant impact on enterprises of all sizes, showcasing a dedication to the growth and development of leaders beyond their comfort zones.
- **Comprehensive Services:** From coaching for leaders, teams, and groups to training and facilitation, the company provides a holistic suite of services. The Team and Group Coaching Packages solidify our commitment to assisting businesses in achieving their goals.

Choose Arnold Coaching as your dedicated partner for achieving success and fostering the growth of your leadership and teams.

7. Our Team



Arnold Shkaidy
Leadership & Life Coach



Arnold is a consummate professional with extensive experience and knowledge in Coaching, Training and Workshop Facilitation.

His qualifications include a BA degree from UNISA, a BEd(Psych) and MEd(Psych) with distinction from the University of Pretoria, as well as an MBA from Edinburgh Business School, Heriot-Watt University.

He is an International Coaching Federation (ICF) certified coach. He has facilitated over 1,000 workwhops and has coached for over 300 hours.



Selene Shkaidy
Administrative Director

Selene previously worked as the Financial Manager for Lundbeck South Africa in the pharmaceutical sector, before transitioning to the real estate industry for a period of 5 years.

Currently, she holds the position of Administrative Director at Arnold Coaching where she is responsible for a range of administrative duties. In addition to this, Selene has designed and maintains the Arnold Coaching website, publishes articles written by Arnold on the website blog and creates content for Arnold Coaching's social media presence. Selene's creative touch is evident in the high engagement that the posts receive.

8. Clients that we have worked with

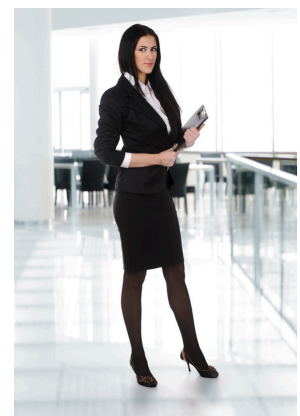
Adams & Adams	Distel	Bayer	DFA Open Source	First National Bank
First Rand	Ecowise	Barclays Africa	MMI Holdings	Avis Car Rental
Bank Seta	Barloworld	Botswana Ash	Motus	VAE
Vodacom	Outsurance	Old Mutual	Mercedes Benz	Vumatel
T Systems	Exstrata	Keyhealth Medical Scheme	Voestalpine	Mvela Serve
Moffat's Logistics	Various Government Departments	Liberty	Lundbeck South Africa	Sandvik
JA Engineering	SA National Parks	DIRCO	TVET Colleges	Pfizer

9. Our References

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